



Pragmatics

An advanced resource book for students

Dawn Archer, Karin Aijmer and Anne Wichmann

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PRAGMATICS

Routledge Applied Linguistics is a series of comprehensive textbooks, providing students and researchers with the support they need for advanced study in the core areas of English language and applied linguistics.

Each book in the series guides readers through three main sections, enabling them to explore and develop major themes within the discipline.

- Section A, Introduction, establishes the key terms and concepts and extends readers' techniques of analysis through practical application.
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- Section C, Exploration, builds on knowledge gained in the first two sections, setting thoughtful tasks around further illustrative material. This enables readers to engage more actively with the subject matter and encourages them to develop their own research responses.

Throughout the book, topics are revisited, extended, interwoven and deconstructed, with the reader's understanding strengthened by tasks and follow-up questions.

Pragmatics:

- Provides a broad view of pragmatics from a range of perspectives, gathering readings from key names in the discipline, including Geoffrey Leech, Michael McCarthy, Thomas Kohnen, Joan Manes and Nessa Wolfson
- Covers a wide variety of topics, including speech acts, pragmatic markers, implicature, research methods in pragmatics, facework and politeness, and prosody
- Examines the social and cultural contexts in which pragmatics occurs, such as in cross-cultural pragmatics (silence, indirectness, forms of address, cultural scripts) and pragmatics and power (the courtroom, police interaction, political interviews and doctor-patient communication)
- Uses a wide range of corpora to provide both illustrative examples and exploratory tasks
- Is supported by a companion website at www.routledge.com/cw/archer featuring extra activities and additional data for analysis, guidance on undertaking corpus analysis and research, including how to create your own corpus with CMC, and suggestions for further reading.

Written by experienced teachers and researchers in the field, *Pragmatics* provides an essential resource for students and researchers of applied linguistics.

Dawn Archer is Professor of Pragmatics and Corpus Linguistics at the University of Central Lancashire, UK. **Karin Aijmer** is Emeritus Professor of English at the University of Gothenburg, Sweden. **Anne Wichmann** is Emeritus Professor of Speech and Language at the University of Central Lancashire, UK.

'Pragmatics is a field of linguistics that has developed and diversified so immensely over the past thirty years, that it can easily make the student feel confused as well as fascinated. *Pragmatics: An advanced resource book for students* is an excellent answer to this problem – a rich tapestry of discussion, textual materials, and thought-provoking tasks, rendering pragmatic concepts and methods accessible both to the beginner and the advanced student. It is highly readable yet deeply informative, containing discussion of a wealth of stimulating and well-chosen textual examples. It introduces a wide range of approaches and key contributions to pragmatics with admirable clarity and even-handedness. It will undoubtedly prove a resource of lasting value and can be unreservedly recommended.'

Geoffrey Leech, *University of Lancaster, UK*

'This is an unusually rich textbook, which provides a wealth of resources for the study of the vast field of pragmatics. It includes some of the classics in the field as well as recent cutting-edge research in the various new subfields of pragmatics, such as politeness research, cross-cultural and intercultural research, and the pragmatics of prosody and non-verbal communication, and it accompanies these with student-friendly introductions and contextualizations as well as eminently doable exercises and research projects.'

Andreas H. Jucker, *University of Zurich, Switzerland*

'If a colleague, still active in teaching would ask me, as an emeritus, what I most regretted to have missed in my long teaching career, a serious candidate for an answer would be: Not to have had access to this eminent, and indeed practical, new textbook of pragmatics . . . the clear exposition, combined with a very practical approach . . . the clear and comprehensive, yet succinct coverage of many difficult subjects . . . and its up-to-date coverage make this an ideal acquisition . . . as a textbook for university courses at the senior undergraduate or early graduate level.'

Jacob L. Mey, *University of Southern Denmark*

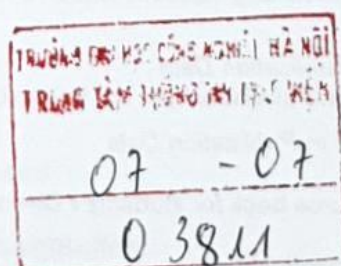
'This book covers a wide range of topics, including the history and development of pragmatics, from issues which interested the speech act philosophers to an empirical area of study – how language is used in communication – with data from large corpora and experimental methods. The authors have managed to achieve a pedagogic structure of the book which makes it an ideal student text.'

Jan Svartvik, *Lund University, Sweden*

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